



PRESS RELEASE
London, 17 september 2015

NO NIGHT TUBE? LONDONERS CAN TAKE THE 'OUIBUS' TO PARIS INSTEAD New London to Paris coach offers Londoners a ticket to the Paris party-scene

LONDON, 17 SEPTEMBER 2015: Londoners can still stay out all night – despite the delayed launch of the London Night Tube – by catching the coach to Paris instead. A re-launched London to Paris coach service, OUIBUS, has arrived in London, offering a choice of seven daily services, with fares to Paris starting at just £14*.

French transport group SNCF has boosted its long distance coach service, **OUIBUS**, enhancing its UK coach fleet with a re-branded, upgraded service for its popular London to Paris route.

Paul Bunting, Development Director at OUIBUS, said: "While Londoners might have a long wait for The Night Tube to arrive, they can always catch the OUIBUS to Paris instead and stay out all night in one of the world's most fabulous party destinations!

OUIBUS makes the excitement of Paris accessible and affordable to all Londoners, offering comfortable travel at low cost – often for the same cost as a taxi home in London."



The re-launched OUIBUS – formerly known as iDBUS – will boast increased capacity with a strengthened UK fleet of brand new high-quality double-decker coaches. The enhanced service has been launched in response to strong demand for cheap travel between London and Paris.

Since its launch in 2012 **iDBUS – now rebranded as OUIBUS** – has transported 1.5 million passengers. **London to Paris has become one of its most popular routes** with an average fill rate in 2015 of over 70%. However OUIBUS also offers services from London to Lille, Lyon, Brussels and Amsterdam. Daily services from London start at **just £14 to Paris, £11 to Lille and £18** for the other routes*.

OUIBUS has also announced plans to open 85 new routes between 35 destinations in France by January 2016, in addition to the existing 11 European cities it currently offers. **OUIBUS will triple its fleet from 46 to 127 buses to serve routes across France, Belgium, Spain, Italy, the Netherlands, UK and Switzerland.**

OUIBUS provides unique levels of customer service through its dedicated 'Captains', who are on hand to greet and look after passengers throughout their journey. Passengers also benefit from **spacious seating, toilets facilities and power sockets, along with free WI-FI**. In addition passengers travel with the '**OUIBUS Guarantee**'^{***}.

For more information please visit www.OUIBUS.com.

About OUIBUS

OUIBUS is a young growing subsidiary of transport operator SNCF Group and offers trips to make traveling better, easier and accessible. Selecting OUIBUS is choosing comfort, service and safety at attractive prices, even at the last minute. OUIBUS sets the standard of coach travel across France and Europe with its Captains, always at your side along the 130 possible routes (including 85 new operational lines due to open by early 2016). Travellers can chose to book online via www.ouibus.com, purchase tickets with cash on national and international distribution networks, or by phone (0844 369 0 379 - £0,05/minute).

Follow OUIBUS on [Facebook.com/OUIBUSUK](https://www.facebook.com/OUIBUSUK) or via [Twitter @OUIBUS_UK](https://twitter.com/OUIBUS_UK)

* Valid until 31 October 2015, subject to availability.

** The OUIBUS Guarantee: In case of cancellation or a delay in departure of more than one hour, every passenger will be offered an alternative trip or refund corresponding with their original trip booked. In case of a delay in arrival of more than one hour, OUIBUS offers all passengers a company voucher to the value of €10. The OUIBUS Guarantee applies to all trips in France and Europe, and excludes cases of force majeure (border control, strikes, and adverse weather conditions).

Media Contacts

For more information please contact: Emma Popham - Edelman (on behalf of OUIBUS)
Emma.Popham@edelman.com - 020 3047 2655